

# Simpson Street Free Press

## MEDIA RELEASE

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## Simpson Street Free Press Turns 25

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**We will do what we do best: write, publish, and spark academic achievement. SSFP anniversary projects will challenge achievement gaps with bold ideas and proven academic curriculum.**

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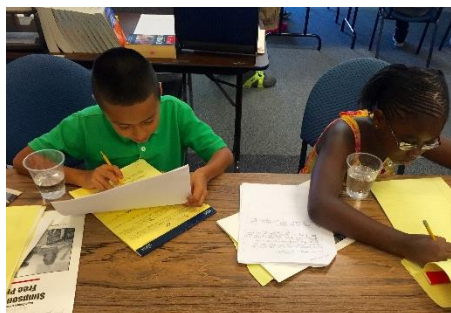
Simpson Street Free Press provides high-impact, core subject academic instruction. Students read extensively, write and publish, and inspire peers. High school students work as editors, mentors, and reading specialists. SSFP graduates, now in college, supervise. Teams of credentialed volunteers provide expert assistance. We flood SSFP newsrooms with practical, one-on-one academic support. SSFP students enter high school and college confident and prepared.



### Rock Your Reading Scores

SSFP Students Enter Two-year Partnership With New York Life Foundation

High school and college-age editors work with specific groups of middle school students. The project will laser focus on five south Madison schools. Parents and teachers watch student progress through MAP scores and Badger Exams. This 25th anniversary project is a partnership with the national Afterschool Alliance, the New York Life Foundation, several media outlets, local schools and libraries, and UW-Madison's Physics Department.



### Wisconsin Free Press

A New Statewide Youth Newspaper

Teams of local kids spent 2017 exploring Wisconsin and the world. And they've been writing. Read the work of local student journalists in a new online publication called *Wisconsin Free Press*. Young writers from across Wisconsin contribute to this new, state-wide student newspaper. Available at <http://simpsonstreetfreepress.org/wisc-free-press>

[www.SimpsonStreetFreePress.org](http://www.SimpsonStreetFreePress.org)





## “The Science of Wisconsin’s Environment”

SSFP Students Launch New Investigative Series

Teams of local kids spent 2017 spring and summer semesters studying Wisconsin’s ecosystems and natural resources. SSFP students worked with Dane County’s Department of Land and Water Resources and Wisconsin League of Conservation Voters. Students interned at local media outlets. This fall, and throughout 2018 they publish their work in SSFP newspapers, on various platforms, and with various media partners.



## “Where in Wisconsin Is SSFP?”

SSFP Students Explore Local Arts and History

Follow teams of local kids as they travel main streets and back roads and learn about Wisconsin’s rich cultural mosaic. All readers will notice strong writing and lots of good storytelling. Discerning adult readers will notice extended-day, project-based learning with a purpose.

**We publish newspapers. Our writers are kids. About 250 local students (grades 3-12) practice writing and literacy in SSFP newsrooms. We use award-winning curriculum. SSFP is community-based, streamlined, and efficient. Goals include better reading and math scores, school-day attendance numbers, and school grades. Effective measurement tools for these 25<sup>th</sup> projects are established and in place. This plan solidifies proven community partnerships.**

SSFP will celebrate its 25<sup>th</sup> anniversary with a series of open house events at various SSFP locations.

SSFP will hold an open house at its South Towne location on Thursday October 26, from 5pm to 7pm.



[www.SimpsonStreetFreePress.org](http://www.SimpsonStreetFreePress.org)

